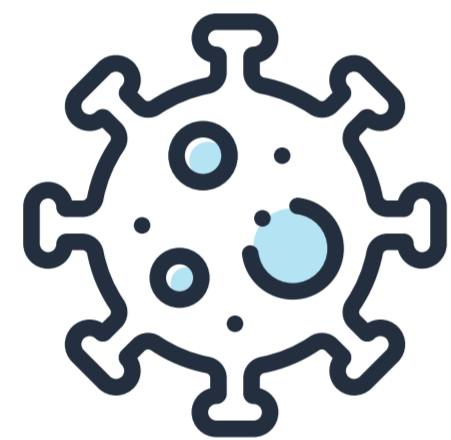




The State of Upskilling in Arkansas

According to *The American Upskilling Study*:

Talent attraction tool: 33% of workers in Arkansas said they would leave their job for upskilling opportunities elsewhere.



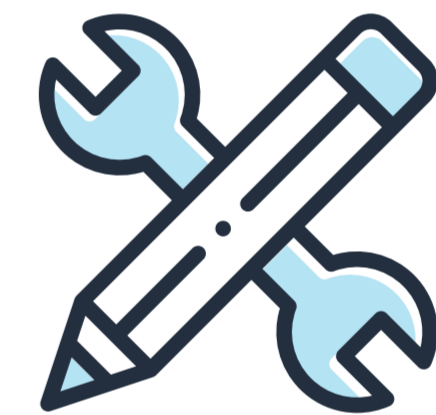
COVID impact:
20% of workers in Arkansas have been laid off due to COVID.



Jobs available:
There are **79,000** open jobs in Arkansas.
(Latest U.S. Bureau of Labor Statistics Data, March, 2021)



Room to grow:
51% of workers in Arkansas are highly interested in upskilling



Changing lives:
67% of upskilling participants in Arkansas say their quality of life has improved

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