



The State of Upskilling in Iowa

According to *The American Upskilling Study*:

Talent attraction tool: 30% of workers in Iowa said they would leave their job for upskilling opportunities elsewhere.



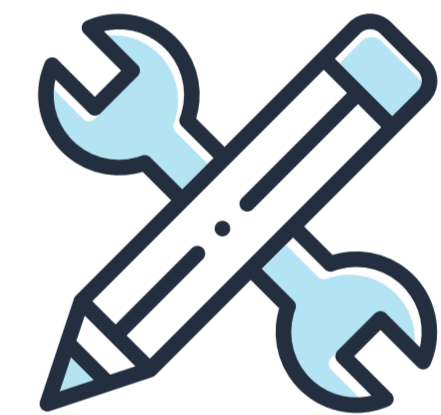
COVID impact:
22% of workers in Iowa have been laid off due to COVID.



Jobs available:
There are **85,000** open jobs in Iowa.
(Latest U.S. Bureau of Labor Statistics Data, March, 2021)



Room to grow:
48% of workers in Iowa are highly interested in upskilling



Changing lives:
62% of upskilling participants in Iowa say their quality of life has improved

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